



**CONTACT JOHN FREDERICKS**  
**Direct: 757-692-1710**  
**JFREDERICKS@VASTARNEWS.COM**  
**<http://www.thevirginiastar.com>**

The Virginia Star has designed an advertising program that accomplishes three goals:

- Maximizes ad viewership by the reader
- User friendly and non-invasive to the reader
- Maximizes ROI for the advertiser/sponsor

Introductory ad rates are available from September – December 2020

- Banner Ad – Rotating in content
- Sidebar Ad – Static on site – no rotation
- Video ads available
- No pop-ups, no slide ins
- 96 dpi, PNG

### THE VIRGINIA STAR RATES

#### LOCATION

#### RATE

TheVirginiaStar.com \$500/month

- A 728 x 90 Banner
- B 300 x 250 Sidebar Video Ad
- C 300 x 250 Sidebar Ad or Video

#### Mobile App - Coming Soon!

1252 x 180 Mobile Ap Sponsor \$250/ month

#### Daily eNewsletters - Reach 50,000+ subscribers

300 x 250 Cube \$250 / month

*\* 15% for 3 month orders. Weekly and annual rates available.*



For programs, metrics, specific placement and questions, please contact John Fredericks at 757-692-1710 or email JFredericks@VAStarNews.com